



**COSTA RICA  
REGENERATIVA**

**THE DELTA OF OUR PROJECTS  
2021**

[www.costaricaregenerativa.org](http://www.costaricaregenerativa.org)





# 01. TRANSFORMING PROFESSIONAL TECHNICAL SCHOOLS (CTPS) INTO PRODUCTIVE & AGRICULTURAL TRAINING FACILITIES



**Budget (USD)**  
1 year: 2.100.000  
(175.000 / CTP)



**First Phase Needs (USD):** 325.000  
(2 CTPs)



**Type of Project**  
Philanthropy  
Impact investment



**Timeframe**  
3 years



**Geographical Scope**  
Guanacaste



**Partners**  
Ministry of Education,  
CTPs, Education Boards,  
local communities



**Target**  
12 CTPs

## WHAT DOES THIS PROJECT DO?

This project designs and executes the production of vegetables, and poultry and livestock in 12 Professional Technical Schools (high schools - CTPs), aimed at self-consumption in the school canteens and at the commercialization in the surrounding communities and businesses. It intertwines the regenerative-productive process of the land with pedagogy and didactics in these public teaching units, exposing community members, students, and teachers to the best use of knowledge, technology, techniques, and practices that guarantee soil regeneration, CO2 sequestration, and healthy people. It promotes high schools as wealth-producing business models based on cooperatives.

## WHAT IS THIS PROJECT?

It is a public-private partnership between multiple parties: administrative boards of technical high schools, the University for International Cooperation (UCI), Ministry of Public Education (MEP), Municipalities, Regional Development Institute (INDER), Municipal Development Institute, and private companies. It is also a matrix of new cooperative enterprises.

## HOW IS IT GOVERNED?

It is governed through long-term agreements and contracts between the parties.

## HOW IS IT VALIDATED?

By evaluating high school units involved, hectares intervened, community members involved, cooperatives established / strengthened, students and teachers exposed to the production and training process, CO2 sequestered, tons of chemicals avoided, and the total harvest (tons).



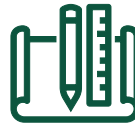
## 02. STRENGTHENING SKILLS AND CAPACITIES TO BUILD COMMUNITY AND HOME ECOLOGICAL GARDENS



**Budget (USD)**  
(USD) – total:  
545.000



**First Phase Needs**  
(USD): 287.500  
(5 communities  
+ 150 homes)



**Type of Project**  
Philanthropy  
Impact investment



**Timeframe**  
2 years



**Geographical Scope**  
Guanacaste



**Partners**  
Cooperatives,  
Community  
Associations (ADIs)



**Target**  
10 communities  
and 500 homes

### WHAT DOES THIS PROJECT DO?

It selects private or community-owned lands based on a set of relevant attributes, and designs and implements the production of healthy food sources for self-consumption by families (community and home gardens). It generates a logic of “chain of favors” as a requirement for joining the program (home level) based on previous collaborative work from an ongoing unit (community level). This project caters to regenerative-productive family units from community units. It promotes communities as wealth-producing business models based on cooperatives.

### HOW IS IT GOVERNED?

It is governed through long-term agreements and contracts between land owners and community associations and is based on the strengthening or establishment of cooperatives.

### WHAT IS THIS PROJECT?

It is an alliance between families, landowners, and the University of International Cooperation (UCI). It is also a method of sharing productive methodologies that produce soil and food safety, and contribute to human health. It serves as a basis for the systematization and publication of best practices.

### HOW IS IT VALIDATED?

By counting the number of family and community ecological gardens implemented, the number of hectares intervened, the number of persons and family groups involved, and the total harvest (tons).



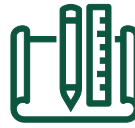
### 03. ESTABLISHING REGIONAL BIO-INPUTS PRODUCTION CENTERS



**Budget (USD)**  
(USD) – total:  
550.000



**First Phase Needs**  
(USD): 175.000



**Type of Project**  
Impact investment



**Timeframe**  
3 years



**Geographical Scope**  
Guanacaste



**Partners**  
Biofutura, Coopepilangosta,  
CTPs, Huerta El Macho,  
Semeillon, Kokopelli,  
Obregón Lab



**Target**  
Private companies  
start-ups

#### WHAT DOES THIS PROJECT DO?

It develops, creates, and produces inputs for regenerative agriculture: compost, pest control, micro-organisms, plants, saplings, and seeds. It promotes, markets, and distributes high-quality products, continually researching and innovating product lines.

#### WHAT IS THIS PROJECT?

It is a cluster of complimentary limited liability companies formed by entrepreneurs and the University for International Cooperation (UCI). It is also a network of research laboratories and study centers.

#### HOW IS IT GOVERNED?

It is governed under a corporation or limited liability company (board of directors, employees). It applies auditable quality standards.

#### HOW IS IT VALIDATED?

By evaluating its productivity (turnover versus costs and investment), impact on productive units–customers, innovations in products, processes, and business models, the effectiveness of promotional campaigns, increased jobs, and reinvestments.



## 04. RESCUING SCHOOL ECOLOGICAL GARDENS



**Budget (USD)**  
(USD) – total:  
450.000



**First Phase Needs**  
(USD): 90.000 (150  
schools)



**Type of Project**  
Philanthropy



**Timeframe**  
3 years



**Geographical  
Scope**  
Guanacaste



**Partners**  
Ministry of  
Education, School  
Boards, Teachers



**Target**  
795 schools

### WHAT DOES THIS PROJECT DO?

It designs and implements a financing and management model that supports the modest school garden incentive for teachers that had been covered by the Ministry of Public Education until now. It also incorporates professional and technical support from third parties, and productivity of the gardens (generally between 15 and 30 m<sup>2</sup>). It also induces teachers and students to the paradigm of regenerative production. It also promotes the formation of student cooperatives to manage the ecological gardens to supply food for the school canteens.

### WHAT IS THIS PROJECT?

It is a public-private partnership between the school boards of administration, the Directorate of Equity of the Ministry of Public Education (MEP), and the University of International Cooperation (UCI). It is also a food production system for self-consumption and a national network of leaders, student cooperatives, and promoters of regeneration.

### HOW IS IT GOVERNED?

It is governed through long-term agreements and contracts between the parties (schools, UCI, student cooperatives).

### HOW IS IT VALIDATED?

By counting the number of schools involved, ecological gardens intervened, the number of teachers and students involved, the safety and nutritional value of the products, the total harvest (tons), student cooperatives established and active leaders involved.



## 05. ESTABLISHING A HOLISTIC LIVESTOCK MANAGEMENT HUB IN COSTA RICA



**Budget (USD)**  
(USD) – total:  
82.000



**First Phase Needs**  
(USD) – total:  
54.000



**Type of Project**  
Impact investment



**Timeframe**  
3 years



**Geographical Scope**  
Costa Rica &  
Central America



**Partners**  
Savory Institute, EARTH,  
UTN, CATIE, Regional Cattle  
Chambers, Cattle Ranchers  
Associations, Ministry of  
Agriculture and Livestock  
(MAG), National Institute for  
Technological Agricultural  
Innovation (INTA)



**Target**  
Cattle ranchers

### WHAT DOES THIS PROJECT DO?

It provides education, training, and consulting services to livestock operations on the holistic management of soil, pasture, water, infrastructure, and herd. It also designs soil restoration as a short-, medium- and long-term process. It identifies potential customers and stimulates demand for regenerative practice. It researches, innovates, and adapts production practices, and it also systematizes and disseminates experiences.

### WHAT IS THIS PROJECT?

It is a partnership between Savory Institute and the University for International Cooperation (UCI).

### HOW IS IT GOVERNED?

It is governed through a coordination committee and an ad-hoc management system. Decision-making is based on a business plan.

### HOW IS IT VALIDATED?

By counting the number of farm-clients, productivity (turnover versus costs and investment), owners and forepersons involved, additional heads of cattle produced, hectares of land set up apart from cattle, soil quality in transformation, tons of CO2 sequestered, centimeters of soil recovered, mentions in the press, workshops and talks, the effectiveness of promotion campaigns.



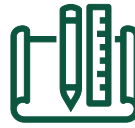
## 06. TRANSFORMING DEGRADED LAND INTO PRODUCTIVE AND EDUCATIONAL FARMS



**Budget (USD)**  
TBD



**First Phase Needs (USD)** 550.000



**Type of Project**  
Impact investment



**Timeframe**  
5 years



**Geographical Scope**  
Guanacaste



**Partners**  
Rancho Margot



**Target**  
Private company

### WHAT DOES THIS PROJECT DO?

It demonstrates the complete transformation of a degraded land into a productive holistic farm, following a regenerative-productive design that includes the carbon cycle, and biodiversity restoration. It is also a school of regenerative techniques, trades, and theories, as well as a containment of planetary collapse. It produces energy, water, clean air, plant food, and animal products for self-consumption and commercialization. This project relies - in part - on a global-local network of volunteers and students.

### WHAT IS THIS PROJECT?

It is a cluster of regenerative farms integrated as laboratories of life, biodiversity, regenerative production, field-schools, and tourist destinations in Guanacaste and other bio-regions. It is also a private alliance between landowners, the University for International Cooperation (UCI), farmers, educational institutions, and the tourism sector.

### HOW IS IT GOVERNED?

It is governed through an agreement between landowners and the University for International Cooperation (UCI), forming a governance committee that makes decisions taking into account the vocations, climatic conditions, generative design, and educational and academic value of each farm involved.

### HOW IS IT VALIDATED?

By counting the number of farms incorporated, productivity (turnover versus costs and investment), student and tourist visitation, people trained, quality of soil, water, safety of food produced from plant and animal origin, total harvest (tons), community links, scientific publications, and outreach.



## 07. CREATING A PROGRAM TO TRANSFORM AGRICULTURAL PRODUCERS INTO REGENERATIVE FARMERS



**Budget (USD)**  
(USD) – total:  
80.000



**First Phase Needs**  
(USD): 80.000



**Type of Project**  
Philanthropy



**Timeframe**  
1 year



**Geographical Scope**  
Guanacaste  
& Costa Rica



**Partners**  
Biofutura, Institute for Territorial Development (INDER), Institute for Municipal Development and Advisory Services (IFAM), National Learning Institute (INA), Ministry of Agriculture and Livestock (MAG)



**Target Farmers**

### WHAT DOES THIS PROJECT DO?

It provides training services to farmers who have previously developed chemical-based agricultural practices. It uses high schools (CTPs) as field facilities. This project adapts curricula and educational methods, understanding farmers' implicit biases that keep them in the cultural-productive paradigm of soil degradation, and incorporates experiences based on behavioral economics.

### WHAT IS THIS PROJECT?

As a popular school of regenerative agriculture, it is open to active farmers. It is a multicentric network of training nodes scattered throughout the territory with their main base in high schools (CTPs) and secondary and temporary bases in participants' farms. It is also a public-private partnership.

### HOW IS IT GOVERNED?

The University of International Cooperation (UCI) integrates a decision-making committee with local representatives who are members of the respective boards of education. And land owners. It also forms and manages an implementation team. It links public and private counterparts through agreements and contracts.

### HOW IS IT VALIDATED?

By counting the number of farmers trained, technical schools involved, cooperation agreements with municipalities, instructors involved, hectares potentially affected, communities integrated, life story narratives.



## 08. CREATING A COMMUNITY FISHERIES PLATFORM



**Budget (USD)**  
(USD) – total:  
60.000



**First Phase Needs**  
(USD): 35.000



**Type of Project**  
Philanthropy



**Timeframe**  
3 years



**Geographical Scope**  
Brasilito, Flamingo,  
Potrero, Penca  
(Guanacaste)



**Partners**  
ConnectOcean,  
Martec, Conservation  
International, Envisible



**Target**  
fishers coopera-  
tives and associ-  
ations

### WHAT DOES THIS PROJECT DO?

It designs and executes the collection, manipulation, transfer and delivery of sea products harvested by small-scale fishers. It eliminates the need to deliver seafood to speculative intermediaries and incentives to pay fair prices. It supports coastal communities and facilitates their business organization processes.

### HOW IS IT GOVERNED?

Decisions are subject to the cooperative governance model. The University for International Cooperation participates as a promoter and contributor of investment resources, supporting ConnectOcean's actions. A monitoring and evaluation committee is formed to recommend adjustments to the business strategy.

### WHAT IS THIS PROJECT?

A cooperative that controls the process of business linkage and provides technical assistance and direct investment in a collection center, a logistical delivery operation, and a nucleus for receiving and distributing payments among the fishermen.

### HOW IS IT VALIDATED?

By counting productivity (invoicing versus expenses and investments), the formation of cooperatives, fishers, and associated family units, product unit (tons), territorial agreements, sales contracts, logistical models, elimination of intermediaries.



## 09. SUPPORTING LOCAL GOVERNMENTS IN THE DEVELOPMENT OF REGENERATIVE TERRITORIES



**Budget (USD)**  
(USD) – total:  
500.000



**First Phase Needs**  
(USD): 100.000



**Type of Project**  
Philanthropy  
Impact investment



**Timeframe**  
5 years



**Geographical Scope**  
Guanacaste



**Partners**  
Municipalities,  
FEMUGUA, IFAM,  
INDE, ASADAs



**Target**  
Local (municipal)  
governments

### WHAT DOES THIS PROJECT DO?

It provides advisory and consulting services to municipalities affiliated to the Federation of Municipalities of Guanacaste in the design and implementation of local and regional plans for regeneration and land use planning. These plans are based on transforming the municipalities and their local government in different dimensions: biodiversity, infrastructure, productivity, coexistence, habitat, and governance. It applies methods of transformative change to create a culture of adaptability.

### WHAT IS THIS PROJECT?

It is an alliance between FEMUGUA and the University for International Cooperation (UCI), the boards of education, the water services administration associations (ASADA), the Municipal Development and Advisory Institute (IFAM), and the Territorial Development Institute (INDER). It is also a university outreach and extension program of UCI, with each individual municipality as a counterpart.

### HOW IS IT GOVERNED?

It is governed through agreements and long-term contracts. UCI also integrates a committee that carries out outreach and extension actions.

### HOW IS IT VALIDATED?

By evaluating agreements and contracts resulting from the alliance between FEMUGUA and UCI, the specific projects designed and implemented, the potential monetary value of the projects in the long term, the quality of political links, outreach actions, data from the bio-region.



## 10. DEVELOPING A REGENERATIVE AND RESTORATION PLAN FOR VENTANAS ESTATE



**Budget (USD)**  
(USD) – total:  
35.000



**First Phase Needs**  
(USD): 35.000



**Type of Project**  
Impact investment



**Timeframe**  
2 years



**Geographical Scope**  
Guanacaste



**Partners**  
Ventanas Estate



**Target**  
Ventanas Estate

### WHAT DOES THIS PROJECT DO?

It provides real estate consulting services specializing in regenerative design and production. It builds on the accepted dimensions of regeneration. It applies these dimensions to the site using guiding principles design that offers configuration, scale, and rhythm to the real estate development and its integration with existing communities. It also analyzes, evaluates, and certifies regenerative real estate developments under the peer-review modality. It promotes its services locally and globally. It systematizes, publishes, and disseminates on the intersection between natural and urban landscape.

### WHAT IS THIS PROJECT?

It is part of a center for analysis and design of regenerative strategies for cities and urban sites installed at the University for International Cooperation (UCI). It is also a set of partnerships between urban developers, architects and engineers, scientists, and UCI.

### HOW IS IT GOVERNED?

The center reports directly to the Rector's Office and forms work teams on demand.

### HOW IS IT VALIDATED?

By evaluating its productivity (turnover versus expenses and investment), the number of projects consulted, qualification of work teams, client satisfaction, promotion effectiveness, participation in specialized events, and publications.



## II. ESTABLISHING A NETWORK OF REGENERATION AMBASSADORS



**Budget (USD)**  
(USD) – total:  
330.000



**First Phase Needs**  
(USD): 110.000



**Type of Project**  
Philanthropy



**Timeframe**  
3 years



**Geographical Scope**  
Costa Rica



**Partners**  
Ministry of Education, School Boards



**Target**  
1.000 ambassadors / activist from primary and secondary schools

### WHAT DOES THIS PROJECT DO?

It manages a process of dissemination and education on regeneration as an alternative development paradigm. It designs and executes a set of actions and events under the train-the-trainer modality, identifies capacities and interests, and designates the regeneration champion and regeneration activist category. It forms a critical mass of leaders and systematizes and adapts a toolbox and a narrative. It configures a real community and a virtual community of regeneration. It produces, realizes, and widely distributes diverse communication products.

### WHAT IS THIS PROJECT?

It is a unit of experts in leadership, persuasion, negotiation, communication, and community integration attached to the University for International Cooperation (UCI).

### HOW IS IT GOVERNED?

It operates under the direction of an advisory committee and the Rector of UCI.

### HOW IS IT VALIDATED?

By the number of participants, champions and activists appointed, projects executed by advocates and activists, community impact, communication and dissemination products delivered and distributed, analysis of the positioning of the regeneration seal in different audiences, and the leaders trained in positions of power and authority in the public and private sector.



## 12. ESTABLISHING A REGENERATIVE INVESTMENT FUND



**Budget (USD)**  
(USD) – total: TBD



**First Phase Needs**  
(USD): 1.600.000



**Type of Project**  
Philanthropy  
Investment



**Timeframe**  
3 years



**Geographical Scope**  
Costa Rica



**Partners**  
Guanacaste  
Community Fund



**Target**  
start-ups, small and  
medium private  
companies, cooperatives,  
community associations

### WHAT DOES THIS PROJECT DO?

It promotes regeneration projects based on real demand and the potential impact of transformation in the dimensions accepted by regeneration theory, seeking adequate, direct financing with lower entry barriers. It grants funding to individuals and legal entities and maintains a practice of multidisciplinary mentoring. It recognizes that regeneration is an alternative and high-risk productive field and calculates interest rates by depressing this factor's specific weight. It encourages the generation of proofs of concept, minimum viable products, and prototypes. It systematizes and publicizes cases and experiences with different results. It favours projects designed, executed, and supported by women.

### WHAT IS THIS PROJECT?

It is a lab-type investment fund located at the University for International Cooperation that explores regenerative alternatives for the environment, economy, coexistence, agricultural production, urban and natural landscape, infrastructure, services, business models, public finances, and technology.

### HOW IS IT GOVERNED?

It is subject to a credit selection and granting committee's decisions chaired by the Rector's Office of UCI. It establishes credit contracts with the legal representatives of the selected projects. An autonomous monitoring and evaluation committee is formed to suggest timely and pertinent adaptations.

### HOW IS IT VALIDATED?

By the number of loans granted, loan applications, various approaches to loans requested, quality of follow-up and monitoring, and productivity (return on investment).



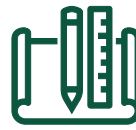
## 13. ESTABLISHING A MOUNTAIN ALMOND SEEDS VALUE CHAIN



**Budget (USD)**  
(USD) – total:  
110.000



**First Phase Needs**  
(USD): 80.000



**Type of Project**  
Philanthropy  
Mostly Impact Invest-  
ment



**Timeframe**  
2 years



**Geographical Scope**  
Sarapiquí & San Carlos  
(Water & Peace  
Biosphere Reserve)



**Partners**  
Sarapiquí Conservation  
Learning Center  
(CECOS), local  
communities'  
associations



**Target**  
Forest landowners in  
Sarapiquí and San  
Carlos

### WHAT DOES THIS PROJECT DO?

This project generates sustainable livelihoods by taking advantage of the natural capital of the buffer and core zone of the Maquenque National Wildlife Refuge (RNVSM) where land use is strongly restricted and enforced, using a key endangered tree (mountain almendron – *Dipteryx panamensis*) and its associated endangered wildlife umbrella species (Great Green Macaw – *Ara ambiguus*). Communities and landowners directly implement the project to carry out production, processing, and marketing activities through a cooperative model with opportunities for small and medium size farmers of the RNVSM and its buffer zone. In addition, the project emphasizes environmentally friendly agriculture to encourage beneficiaries to improve their income from a non-traditional crop.

### WHAT IS THIS PROJECT?

A cooperative that harvests, processes, commercializes a brand new highly nutritious wild nut from an endangered tree and controls the process of business linkage and provides technical assistance and direct investment in a production center, and a nucleus for receiving and distributing payments among farmers and landowners.

### HOW IS IT GOVERNED?

Decisions are subject to the governance model of the producers' cooperatives. The University for International Cooperation participates as a promoter and contributor of investment resources, supporting CECOS. A monitoring and evaluation committee is formed to recommend adjustments to the business strategy.

### HOW IS IT VALIDATED?

By measuring productivity (invoicing versus expenses and investments), the formation of a cooperative, farmers / landowners, and associated family units, total harvest and production (tons), territorial agreements, sales contracts, logistical models.



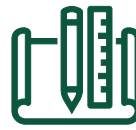
## 14. ESTABLISHING LAS CATALINAS FISHERIES MANAGEMENT AREA AND MARINE RESERVE



**Budget (USD)**  
(USD) – total:  
210.000



**First Phase Needs**  
(USD): 135.000



**Type of Project**  
Philanthropy



**Timeframe**  
3 years



**Geographical Scope**  
Las Catalinas



**Partners**  
ConnectOcean, fishing communities, Latin American School for Protected Areas, INCOPECA, SINAC (Ministry of the Environment), Misión Tiburón, CREMA, Shellcatch



**Target**  
Local fishers and tourism operators

### WHAT DOES THIS PROJECT DO?

This project applies technical tools to ensure the long-term conservation and use for the sustainable livelihoods of coastal fisheries communities and the tourism sector by taking advantage of the natural capital of Las Catalinas. Users (fishers and tourism sector) directly implement the project to carry out the required steps to establish a science-based management plan. In addition, the project emphasizes environmentally fisheries practices to encourage beneficiaries to improve their income.

### WHAT IS THIS PROJECT?

This project is a participatory, community-based, technical and legal process to establish a marine protected area and a community fisheries management area as a policy and management instrument with the potential to address pressures on marine biodiversity in and around Las Catalinas islands, in particular over-fishing and exploitation and habitat destruction. In addition to protecting rare and threatened species and their habitats and other areas of ecological importance, these instruments help ensure the sustainable provision of multiple other ecosystem services that are fundamental for human well-being, fisheries, tourism, and recreation.

### HOW IS IT GOVERNED?

Decisions are subject to the governance model of an alliance between the Ministry of the Environment (SINAC), INCOPECA, fisher associations, and the Latin American School for Protected Areas (UCI). An interinstitutional monitoring and evaluation committee is formed to recommend adjustments to the conservation and marine regenerative strategy.

### HOW IS IT VALIDATED?

By setting up a management plan, including a marine biodiversity baseline community-monitoring system to be repeated over time, marine territorial agreements (fishing closures, tourism regulations).



## 15. MONITORING REGENERATIVE ACTIONS IMPACTS



**Budget (USD)**  
(USD) – total:  
186.000



**First Phase Needs**  
(USD): 48.000



**Type of Project**  
Monitoring



**Timeframe**  
3 years



**Geographical Scope**  
Guanacaste, then  
other parts of  
Costa Rica



**Partners**  
Blue Marble  
Evaluation, 7Vortex,  
The Carbon  
Underground



**Target**  
Regenerative Costa  
Rica projects and  
project partners

### WHAT DOES THIS PROJECT DO?

This project is designed to generate the tools and processes required to adequately monitor and report progress in soil regeneration, CO2 sequestration, biodiversity, and health indexes. It allows for development of IT tools, the use of sensors, and blockchain for collection of data.

### WHAT IS THIS PROJECT?

It is an applied research project that establishes methodologies to set baselines and supports data collection to track soil carbon, biodiversity, and other key indicators to demonstrate progress, and supports decision making, especially the validation of results for adequate storytelling.

### HOW IS IT GOVERNED?

It is governed by UCI in partnership with all stakeholders.

### HOW IS IT VALIDATED?

By measuring usable outcomes that adequately demonstrate progress in the many areas Regenerative Costa Rica is working on.



## 16. INTRODUCING REGENERATIVE TOURISM INITIATIVE



**Budget (USD)**  
(USD) – total:  
100.000



**First Phase Needs**  
(USD): 100.000



**Type of Project**  
philanthropy / edu-  
cational with income  
generation



**Timeframe**  
1 year



**Geographical Scope**  
Guanacaste, Nicoya  
Peninsula and then oth-  
er parts of the country



**Partners**  
Private sector: hotel  
and restaurant owners,  
tourism chambers, local  
governments, ICT, and  
others



**Target**  
Tourism Sector

### WHAT DOES THIS PROJECT DO?

This project develops a joint strategy to transform Guanacaste into the first bioregion in transformation for regenerative tourism, including awareness raising, outreach and training in regenerative tourism.

### WHAT IS THIS PROJECT?

It starts as a philanthropic initiative with counterpart resources from the private sector; and then transit in a paid education and technical assistance program. It is coupled with a communication and information strategy that identifies Guanacaste and the Nicoya Peninsula as regenerative tourism destinations to then spread to other parts of the country. Osa could be included in this first phase.

### HOW IS IT GOVERNED?

It is governed by UCI through long-term agreements and contracts between the parties.

### HOW IS IT VALIDATED?

By generating a clearly identified roadmap and specific examples of progress (at least 30 hotels actively working on the initiative, number of local productions – consumption alliances – food and services), pick-up by ICT and local governments.



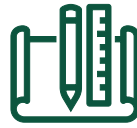
# 17. DESIGNING INTERPRETATIVE TRAILS AT DIRIÁ NATIONAL PARK



**Budget (USD)**  
(USD) – total:  
50.000



**First Phase Needs**  
(USD): 50.000



**Type of Project**  
Philanthropy



**Timeframe**  
1 year



**Geographical Scope**  
Diriá National Park (Santa Cruz, Guanacaste)



**Partners**  
SINAC, ICT, Latin American School for Protected Areas



**Target**  
Tourism Sector

## WHAT DOES THIS PROJECT DO?

This project designs and implements a network of mandatory, cautionary, regulatory, informative and interpretative signs on three hiking trails and one biking trail in Diriá National Park, with a specific focus on awareness raising on biodiversity (conspicuous wildlife, plants, ecosystems), ecosystem services, climate change, local culture, history and traditions.

## WHAT IS THIS PROJECT?

It is coupled with an App (online and offline) in English, Spanish and French, a communication and information strategy that positions Diriá National Park as a prime destination in Guanacaste and the Nicoya Peninsula as a regenerative tourism destination.

## HOW IS IT GOVERNED?

It is governed by the National System of Conservation Areas (SINAC) through a long-term agreement with UCI.

## HOW IS IT VALIDATED?

By generating a set of informative and interpretative signs along hiking and biking trails, and a tri-lingual App.



## **CONTACT INFORMATION**

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